

dance marathon 2024

make it count!

participant handbook



saturday, february 24th, 2024 12 pm
to sunday, february 25th, 2024 1pm

tate student center - athens, ga

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what is dance marathon?

Welcome to UGA® Miracle's 29th annual Dance Marathon! Dance Marathon is our capstone event at the end of February where participants and Miracle families come together for performances, dancing, and fun activities as we complete our last big fundraising push for Children's Healthcare of Atlanta. This year, Dance Marathon will take place from February 24th at 12:00pm through February 25th at 1:00pm. This weekend-long event is a great opportunity to come together with others passionate about our cause to champion our Miracle families. With color group games, fundraising pushes, family stories, live music, food, and so much more, we cannot wait to see you at our biggest event of the year! Follow along on our social media pages to keep up with all things UGA® Miracle and Dance Marathon 2024!

 [@ugamiracle](https://www.instagram.com/ugamiracle)

 [@uga miracle](https://www.facebook.com/ugamiracle)



resources

Donor Drive

Donor Drive is our fundraising platform! You may already be familiar, but if not, you can track your fundraising progress, create fun incentives for your donors and thank you donors right from the website!

[UGA® Miracle Donor Drive page](#)

Fundraising Resources

Not sure where to start with fundraising? Check out these amazing resources that are ready to post! We have templates and graphics for every fundraising push, so no need to worry. We have you covered!



[Fundraising Resources Folder](#)



UGA® Miracle Store

Merch is a MUST! Browse your favorite items on our [online store](#) or visit our Merchandise Room in Tate 479 at Dance Marathon to rep Miracle all year long!



need to knows

Parking Instructions

Parking is free and available for you overnight at the Hull Parking Deck near Tate Student Center. Please park in the Hull Deck to save room for our miracle families, hospital staff and special guests to be able to park in the Tate Deck!

Packing List

What to bring:

- Refillable water bottle
- Snacks
- Fanny pack
- Phone charger/Portable charger
- Toiletries (toothbrush, deodorant, any medicine)
- 1-2 pairs of comfortable shoes
- Extra socks
- Change of clothes
- Sweatshirt (Tate can get cold!)
- Theme hour outfits!

What NOT to bring:

- Glitter
- Feather boas
- Chalk
- Balloons
- Valuables
- Slime
- Cash



Check In Process

The day of Dance Marathon, we will be doing check-in starting at 9:30am! To be able to participate in opening ceremonies, plan to check in before 11:40am.

If you are on a committee, you can check in for Dance Marathon at the LAST committee meeting of the year on Wednesday, February 21st. At this meeting, your co-chairs will walk you through the check in process and give you the items included in your registration. On the day of the event (February 24th), please use the Tate West Lawn Entrance (doors by the green space in front of the MLC) to enter the event. Event check in will take place in the atrium of Tate. Our wonderful Morale members will greet you at the entryway! Once inside, get in line at the tables labeled Pre Check where you will receive your DM 2024 t-shirt and further information.

If you are NOT on a committee, you will check in on the day of the event (February 24th). When you arrive, head to event check in where you will go through the check in process. Please use the Tate West Lawn Entrance (doors by the green space in front of the MLC) to enter the event. Event check in will take place in the atrium of Tate. Our wonderful Morale members

will greet you at the entryway! Once inside, get in line at the tables and you will go through the check in process and receive the items included in your registration.

Theme Hours

Theme hours are a classic part of Dance Marathon! Be sure to dress up and dress out for each theme hour

Make Every Decade Count Make Every Game Count



Show us your best fits from any decade (70s, 80s, 90s...)!



It's game day! Rep the Dawgs in your UGA gear.

Make Every Dream Count



Yes to PJs! Robes! Sleep masks! But no sleep...

Make Every Adventure Count



I see the flame signal! Heroes, grab your capes and masks!

Color Groups

Hospital Relations, Alpha Delta Pi, Alpha Sigma Rho, Brave Hearts, Delta Phi Epsilon, Delta Sigma Phi, Phi Kappa Tau, Sigma Pi, Zeta Tau Alpha, & Andy

Ignite, Alpha Epsilon Pi, Alpha Gamma Delta, Delta Tau Delta, Panhellenic Council, Phi Kappa Theta, Tau Epsilon Phi, & Katy Lyn

Campus Recruitment, Alpha Gamma Rho, Alpha Phi, Beta Upsilon Chi, Catholic Center, Kappa Alpha Order, Kappa Delta, Marketing, Miracle Makers, Pharmacy, Pi Kappa Alpha, & Tess

Fundraising, Alpha Chi Omega, Alpha Omicron Pi, Alpha Tau Omega, Alpha Xi Delta, Delta Gamma, FADs, Kappa Sigma, Merchandise, Pi Kappa Phi, & Etta

Membership, Production, Alpha Sigma Phi, Beta Theta Pi, Chi Omega, Chi Phi, Events, Gracie's Girls, Pi Beta Phi, Sigma Nu, & Allie

Alumni and Parent, Chi Psi, Delta Delta Delta, Delta Zeta, Gamma Phi Beta, Phi Gamma Delta, Sigma Chi, Sigma Delta Tau, Spikeball, Sponsorship, & GLO Staff

High School Outreach, Kappa Alpha Theta, Phi Mu, Phi Psi, Sigma Alpha Omega, Sigma Kappa, Women's Lacrosse, & Chase

Hair Chop Challenge

During the hair chop challenge, participants are able to have at least 8 inches of their hair cut off to be donated to Children With Hair Loss which creates wigs for Children experiencing hair loss. This is a great incentive for your friends to donate to you. Simply share a picture on your story and say if you reach a certain milestone, you'll chop your hair. The hair chop challenge will be happening at Dance Marathon from 4:25 PM - 6:40 PM on Saturday in the back of Tate Grand Hall! Reminder, for your hair to be donated, you must chop AT LEAST 8 inches off!



timeline

Saturday, February 24, 2024

- Committee Members from Morale, Famrel Arrive 9:30 AM
- Committee Members from Events, Production Arrive 9:45 AM
- Remaining Members Arrive 10:00 AM
- Opening Ceremonies 12:00 PM
- Fundraising Push 1 1:30 PM
- Color Group Game 1 1:50 PM
- Morale Dance 2:10 PM
- Hospital Hour 1 2:20 PM
- Meal 1 and Sunday Driver Band 3:15 PM
- Family Story 2: The Gossling Family and Gosslings Award 3:55 PM
- Fundraising Push 2 4:20 PM
- Theme Hour 1: Make Every Decade Count 4:40 PM
- Family Talent Show 4:55 PM

- High School Hour 5:35 PM
- Fundraising Push 3 6:10 PM
- Snack 1 and Honoring Sponsors 6:30 PM
- Silent Disco 7:00 PM
- Breakout Miracle Family Stories 7:55 PM
- Ignite Hour 8:20 PM
- Fundraising Push 4 8:40 PM
- Morale Dance 8:55 PM
- Theme Hour 2: Make Every Game Count 9:05 AM
- Meal 2 and Dance Battle 9:15 PM
- Color Group Game 2 10:05 PM
- Why 3 10:25 PM
- Crime at Night Starts 10:40 PM
- Band: Five Gallon Flow 10:45 PM
- Snack 2 and Karaoke 11:20 PM
- Midnight Madness 11:55 PM

Sunday, February 25, 2024

- Halftime 12:30 AM
- Theme Hour 3: Make Every Dream Count 1:10 AM
- Rave 1 1:20 AM
- Committee/Team Time 2:00 AM
- Crime at Night Ends 2:00 AM
- Meal 3 and Comedian 2:30 AM
- Why 4 3:20 AM
- Silent Disco 2 3:30 AM
- Family Story Video 4:20 AM

- Morale Dance 4:30 AM
- Snack 3 and Yoga 4:45 AM
- Theme Hour 4: Make Every Adventure Count 4:10 AM
- Rave 5:30 AM
- Family Story 6:25 AM
- Color Group Game 3 6:40 AM
- Morale Dance 7:00 AM
- Hospital Hour 2 7:10 AM
- Color Group Fashion Show 7:35 AM
- Why 5 & Why Wall 8:00 AM
- Family Story: Ricky James and Ricky James Spirit Award 8:15 AM
- Fundraising Push 5 8:35 AM
- Alumni Speaker 8:50 AM
- Senior Sendoff 9:00 AM
- Membership Outstanding Leadership Award 9:20 AM
- Meal 4 and Recognizing In-Event Fundraisers 9:30 AM
- Fundraising Push 6 10:20 AM
- Family Story: Hopkins Family and Joyous Award 10:55 PM
- Circle of Hope 11:35 PM
- Closing Ceremonies 11:40 PM
- Total Reveal 12:50 PM

where our money goes

Since 1995, UGA® Miracle has donated over \$14.4 million to Children's Healthcare of Atlanta, with unprecedented growth since 2016. We are now the single largest academic donor to Children's. We are proud that each year, 90% of the funds we raise will directly fund Rehab Services and the other 10% will support the Aflac Cancer and Blood Disorders Center at Children's Healthcare of Atlanta.

Yearlong Incentives

- \$50** Commit to the Kids Sticker
 - \$75** UGA® Miracle Pin
 - \$100** UGA® Miracle Cup*
 - \$500** Vintage UGA® Miracle T-Shirt*
 - \$750** Vintage UGA® Miracle Sweatshirt*
 - \$1,000** Comma Club T-Shirt
- *while supplies last

In-Event Incentives

- \$500 in event** fundraising cup
- \$25 to @ugamiracle** visit the "relaxation room" in the middle of the night
- Special incentives** will take place during specific pushes



How to Prep for DM Fundraising

Make a list of potential donors to reach out to

Examples: parents, Siblings, Aunts and Uncles, Cousins, Grandparents, Godparents, Step family, Extended family (second cousins, etc.), Great Aunt/Uncle, Brothers/sisters in-law, High School Friends, Adult Friends, Recent College Grads, Classmates, Friends from different colleges, Hall mates, Friends from Greek Life/other organizations, Small groups/church friends, Neighbors, Camp Friends, Co-workers, Professors, High school teachers, Middle School Teachers, Elementary Teachers, Boyfriend/Girlfriend, Boyfriend/Girlfriend's parents/siblings, Siblings' Significant Other, Family friends, Parents' friends, Parents' co-workers, Friends' parents, Tutors, Coaches,

Schedule send emails with DM information and your asks

Connect to facebook and invite all your friends to your fundraising page! Then pre-make facebook posts to post while you are at DM

Pre-decide incentives to give your friends

Examples: Instagram shoutouts, baking cookies, handwritten thank you letters, pie in the face, pick the color to dye your hair, etc.

Pre-write and make Instagram posts and stories about DM!

Make texting templates for certain people in your life!

Download the Donor Drive app

- Make sure to download the Donor Drive app because it will keep you updated all weekend.
- Announcements, matching hours, and more surprises will be posted in the feed.
- After you download, click get started. Then, search for Miracle Network Dance Marathon and login with your normal login. Finally, click 2024 and you are good to go!
- In settings please make sure your push notifications are on.

Happy Fundraising! There is a QR code on the Resource page with all the templates and graphics for fundraising during Dance Marathon! If you need help fundraising at DM, you can go to our fundraising help station at the front right of Tate Grand Hall. We will be happy to help!



merchandise

This year we will have a “Merchandise Store” on the 4th floor in room 479! You will be able to go look at and buy all of the dance marathon merch, take a look at the silent auction baskets (and send them to your families to bid), and even bid on some artwork made by our very own miracle families!



DM 2024 Sweatshirt



DM 2024 Sweatpants



Stickers



DM 2024 T-shirt



pledge to stay

This year we are implementing an organization-wide promise that we will pledge to stay at Dance Marathon for the entire event. While we have the freedom and ability to leave Dance Marathon when the event is over, many of the families that we are fighting for that are being treated at Children's Healthcare of Atlanta, do not have the same privilege. In honor of these patients, we are asking our members to "pledge to stay" for the duration of Dance Marathon. This not only raises awareness, but also emphasizes our organization wide dedication to our cause. Thank you for helping us Change Kids Health!

meals

We will be serving 4 meals and 3 snacks throughout Dance Marathon! The timelines above list what times meals will be. All meals will be served on the side of the hallway of Tate Grand Hall that overlooks Bolton. We will announce when it is your time to get in line, and then you can head on over for your meal! The first meal is at 3:10 PM so make sure you eat breakfast beforehand!

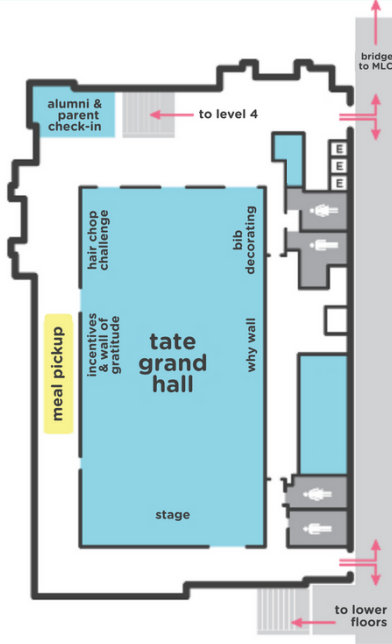
If you have any dietary restrictions, your meals will be served in the back of the meal line. You can go through doors by the stage to avoid getting stuck in the regular meal line! You will need to check in with a member at the check in table to have received a wristband showing you signed up to receive those meals. We have a limited number of those options, so only those who have indicated that on their registration will be served them.

Concessions

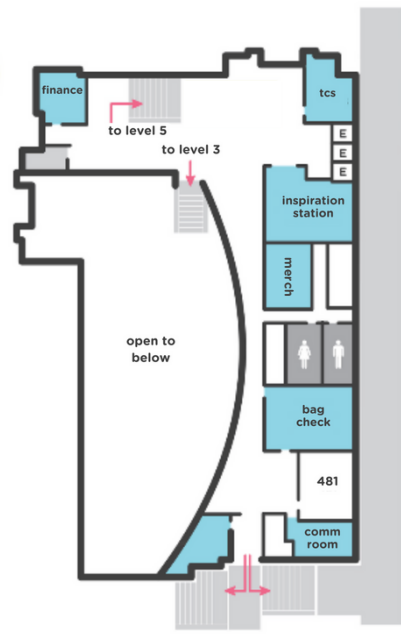
While we have plenty of meals, there may be times when you need a snack, soda or some candy. Lucky for you, there will be concessions for sale in the Tate Atrium from 1:00 AM - 2:00 AM and 2:30 AM - 6:00 AM during the early hours on Saturday! All sales there will be made through Venmo, so be sure to have it ready when you stop by! We will not be able to accept cash, so plan accordingly!

map

5th floor



4th floor



3rd floor



miracle families attending DM

Nathan Bywaters, Jack Trotter, Locklyn McFarlin, The James Family & Carson Sims

Jude and Max Moody, Catherine Rowan & Tyler Thomas

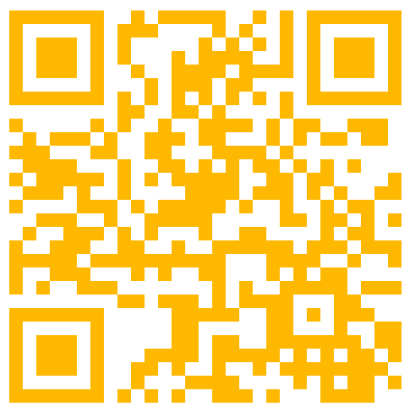
Noah Kiefer, Gracie Kozel, Layla Erie & Lainey Barfield

Logan Setzer, Kyle Klerk & Hodge Rivers

Gianfranco Davila, Ayden Hopper, Parker Grelecki & Sutton Burnett

Allie Nash, Eleanor Gustafson, The Hopkins Family & Isadri Hernandez Sanchez

Kylie Harris, Isabelle Slade, Gracie Slade, Emma Slade, Daly Carpenter, Mary Webb, Ramie Lehman, The Gosling Family & Emma Lehman



thank you sponsors!

We are so grateful to our year long and event sponsors!

