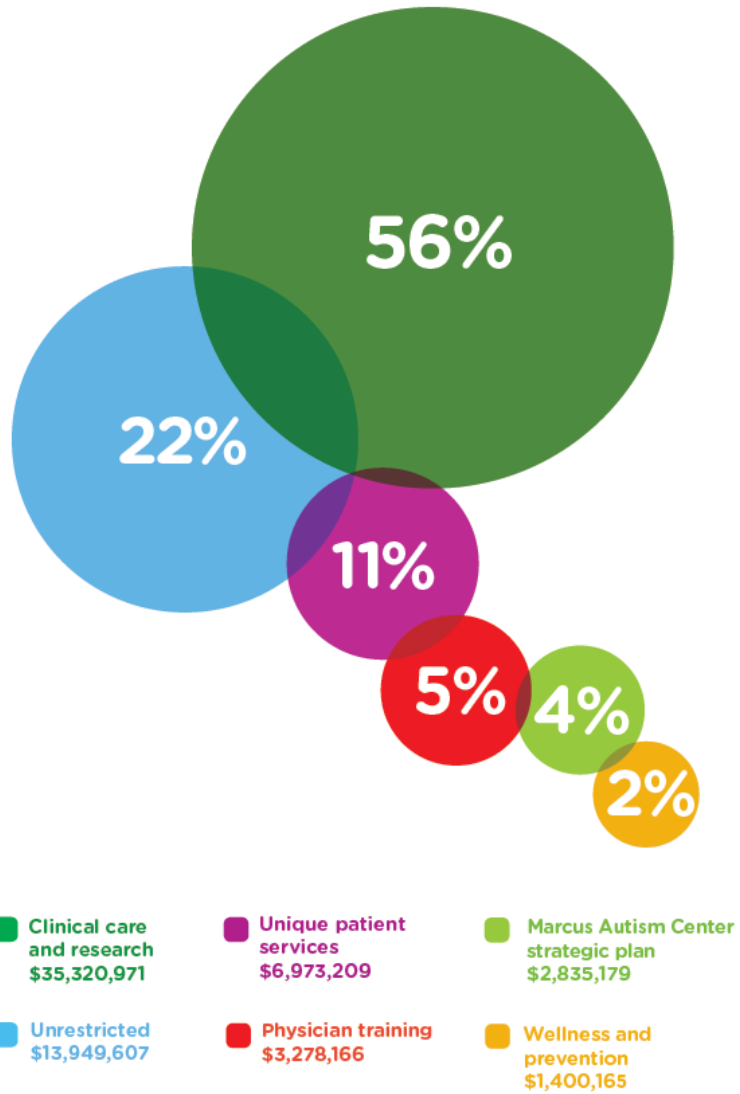


Your 2014 donations at work



Through your generous donations, you lay the foundation for the work that Children’s is able to perform every day. Donor funds are essential to our not-for-profit organization, allowing us to offer high-quality care and enabling our staff to treat a wide range of pediatric conditions. In 2014, 82 cents of every dollar raised went directly to our mission. Here, you can see how your gifts are making a difference in the lives of kids. We are grateful for your support.



Your 2014 donations at work

Clinical care and research: \$35,320,971

Ranked among the top children's hospitals in the country by *U.S. News & World Report*, Children's is the largest healthcare provider for children in Georgia and one of the largest pediatric clinical care providers in the country. With facilities across Georgia including three hospitals, 24 neighborhood locations and Marcus Autism Center, we offer access to more than 60 pediatric specialties and preventive care programs. Research is another cornerstone of our mission to enhance the lives of children, whether it's tracking data on existing patients to analyze outcomes or conducting a research study that tests the current, most promising treatments for diseases. Children's collaborates with Emory University School of Medicine, Georgia Institute of Technology and other academic institutions on more than 600 active research studies. Advances in medicine and enhanced patient care are a direct result of research.

dedicate ourselves to providing top-notch pediatric care. From patient family financial assistance and support staff to medical equipment maintenance and training, every gift, no matter the amount, makes a difference in the lives of kids.

Unique patient services: \$6,973,209

At Children's we care about the whole child, and our treatment is uniquely designed for kids. This means helping a child physically, emotionally, mentally and spiritually, as needed. Child life specialists educate patients about their illnesses and help support them during stressful experiences and procedures. Other specialists encourage patients to express their feelings through art and music therapy. And since a child's life is centered on his or her family, a crucial element of recovery is the family's involvement. Thanks to the support of donors, while at Children's, a patient's whole family can benefit from the emotional support provided by social workers, chaplains and our animal-assisted therapy dogs.

Unrestricted funds: \$13,949,607

On average, it costs nearly \$3.3 million a day to operate Children's. As a not-for-profit organization, we are grateful for donor support, as it allows us to

Physician training: \$3,278,166

Donor support enables Children's to offer numerous pediatric specialty fellowships

and residencies for physicians at our three hospitals. Recruiting bright, well-qualified doctors through our training programs ensures our continued ability to provide extraordinary care for our patients now and in the future. Today our patients and families have access to more than 1,800 physicians and practitioners.

Marcus Autism Center strategic plan: \$2,835,179

Our Marcus Autism Center strategic plan is enabling us to build on our continued status as the nation's top clinical provider for children with autism. The center has established a web of relationships across the state and country to increase the opportunities to transform our clinical strength into new findings through research. The second phase of the strategic plan is a bold vision of early intervention and research. These efforts will transform healthcare delivery in autism, increase the number of well-trained autism providers and promote a financially sustainable model of responses to autism.

Wellness and prevention: \$1,400,165

Strong4Life is a wellness movement designed to ignite societal change and reverse the epidemic of childhood obesity

and its associated diseases in Georgia. Based on our clinical behavior-change model for treating overweight and obese children, Strong4Life aims to help families achieve sustainable lifestyle change by breaking down the complex issue of childhood obesity into simple steps. Since its inception, Strong4Life has reached more than 800,000 kids through public awareness, policy change efforts, school programs, healthcare provider programs, community partnerships and more. To date, Strong4Life has trained 2,800 healthcare providers in 129 counties in Georgia.

